



Australasian Marine Pilots Institute

SOCIAL MEDIA POLICY

SOCIAL MEDIA POLICY

AIM

This policy is a guideline to ensure material released in the public domain maintains AMPI's goals and professional standards. This policy covers Facebook, AMPI's web page, Safe Passage Magazine and any social media platform that AMPI may choose to use in the future.

DIRECTIVES

Published Material should always:

- be positive towards AMPI Member's or a Pilot Service
- be focused on providing interesting information on pilotage and improving the professionalism of pilotage or centred on promoting AMPI.
- be positive and not be of a negative nature.
- be not in a form where it could be considered bullying or harassment.
- be free of inappropriate words including those of a sexual nature.
- be of a non-discriminatory nature towards race, gender or religious belief.
- ensure the confidentiality of AMPI members, AMPI or a third party.
- be such that any public posts on AMPI social media that contravene this policy will be deleted or removed
- be possible only when the source of an intended post or published material is acknowledged.
- be carefully considered when any material is about an incident within Australia. Due consideration needs to be given to the sensitivity of all parties if publishing such an article. If unsure as to whether it should be published or posted then Executive approval should be sought.
- be checked for any potentially sensitive material. If this exists, then it is a requirement to have the approval of the AMPI Executive. In some cases, publishing may not take place until full approval of the board is given; This decision will be for the Executive to decide.